



TROEN • STUDENT • PERFORMANCE • EVENTS

EVENT OVERVIEW

CARNEGIE HALL

INVITATIONAL MUSIC FESTIVAL

NEW YORK CITY, NY

MARCH 3 and 31, 2027

EVENT INFORMATION

The Event Includes:

- Matinee or Evening concert performance
- Prestigious Awards Ceremony
- Group award plaque and rating (or can opt for comments only rather than rating)
- Carnegie Hall archival recording of your performance
- Written adjudicators comments and/or ratings for the music director
- Event t-shirt. School names, ensemble names and music directors' names are on the back of the event t-shirt
- One-hour clinic with one of our renowned adjudicators at the famous Boulevard Carroll Music Studios
- Preparedness advice, support and guidance at the music studio
- Ticket to Carnegie Hall afternoon and/or evening Concert Performance
- Sound check on stage at Carnegie Hall
- Souvenir Carnegie Hall backstage pass and artist lanyard
- Dedicated Private Base Room for your ensemble, rehearsal, warm up, leave all belongings, concert attire etc
- Private Dressing Room for each of the music directors (Carnegie Hall sign on your door with your name on, makes a great souvenir)
- Copies of the Playbill
- Music directors Carnegie Hall gift with our compliments
- Assigned Event Director to support you throughout the event

The event is made up of 4 parts, as follows:

1. Clinic and rehearsal at The Boulevard Carroll Music Studios NYC
2. Sound Check at Carnegie Hall
3. Performance at Carnegie Hall
4. Grand Awards Ceremony at Carnegie Hall

Clinic and Rehearsal

Attire: Performers are required to wear the event T-shirt for the clinic. (Shirts are shipped directly to the school prior to the event)

The Boulevard Carroll Music Studio is world famous and the first choice of many famous performers. Each group is given a specific time slot and should arrive at least 15 minutes prior to that time slot. They are greeted on arrival by one of the Troen Student Performance Events team and escorted to the rest area adjacent to the studios.

This is where any instruments or equipment should be unpacked and where belongings can be left whilst the clinic is taking place. Each ensemble will be escorted to Studio 6.

The Carnegie Hall Artistic Director, Dr. Terry Austin, and our Clinicians will be introduced to the group, and they will outline how the clinic will work.

Asking questions is encouraged throughout and groups are open to mention any areas where it is felt that advice or support is needed. It is important that the group feels prepared, motivated and confident to move forward to performance day.

Dr. Terry Austin is involved throughout, and always happy to talk to the students and music directors in an amazingly encouraging and inspiring way.

You will also be issued with your 'Carnegie Hall Backstage Artist Pass' and lanyard.



Sound Check

Attire: Performers are required to wear the event T-shirt for the sound check at Carnegie Hall.

The backstage pass that was issued at the clinic **MUST** be worn to enter Carnegie Hall.

The group will be advised of their sound check time slot and should arrive at least 45 minutes before that time.

There are many 'Wow' moments for the group at Carnegie Hall. Seeing the school, the ensemble and the director's name on the 7ft high glass encased poster outside Carnegie Hall is one of them! Be sure to head to the front of the building for this great photo opportunity, before reporting to the Stage Door for sound check.

We create an amazing experience by treating the director and students like the stars they are. The group will be escorted to the base room, where the group can leave their concert attire, belongings etc. The group will have this room for the entire event.

A floor manager will come to escort the performers to the stage 15 minutes before their time slot. They should be fully prepared to leave on time, in the order that they will walk on to the stage.

The first look at the world-famous Carnegie Hall stage is always jaw dropping, its beauty and status are apparent as each group waits 'stage right' for the moment that they will walk on stage!

As you step on stage for the first time, you will experience the thrill of the realization that this is the ultimate performance experience!



Concert Performance

Attire: Concert attire must be worn for the performances at Carnegie Hall.

This really is the most incredible experience, and you will be joining the elite few that can say, 'I've performed at Carnegie Hall'.

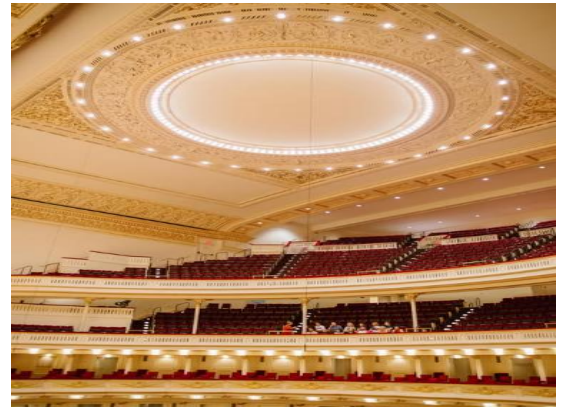
Troen Student Performance Events has been producing the Carnegie Hall concert for over 15 years and ensure that it is an outstanding experience for all involved.

Groups should arrive back at the Stage Door at least 1.5 hours before their performance time slot. This is to ensure that there is adequate time to change into concert attire, prepare and to warm up before the performance in a calm and unrushed manner.

The House opens at 12.15 pm for the Matinee concert and commences at 1.00 pm with Opening Remarks. The House opens at 7.15 pm for the Evening concert and commences with Opening Remarks at 8.00 pm.

An Usher will come to escort the group to the stage 15 minutes prior to their performance time. It is imperative that the group is ready and lined up in the order that they will walk on stage. The concerts are held on the main stage, the Stern Auditorium / Perelman Stage.

Each group and conductor are introduced by the President/owner of Troen Student Performance Events. The concert performance is incredibly thrilling for all involved, and the excitement is palatable as each performer steps on this world-famous stage.



Grand Awards Ceremony

Carnegie Hall has been inspiring performers since it first opened its doors in 1891 and continues to be the ultimate performance venue.

As the performances are over and the groups, friends and families all gather for the announcement of the awards, the atmosphere is absolutely electric!

The awards ceremony is hosted by the CEO/owner of Troen Student Performance Events who will announce the results in turn. The anticipation and excitement builds to incredible heights as each announcement is made.

The music directors, for each ensemble, are invited to the stage to collect the award, amidst cheering and celebrations from the audience and their students.

The presentation of the awards is made by Artistic Director Dr. Terry Austin. Then the directors gifts are presented with the compliments of the owners of Troen Student Performance Events.

Each music director will remain on stage, providing the opportunity for them to relish this incredible moment of achievement for them and for the students that they have taught and raised to this outstanding level.

The achievement of an award from Carnegie Hall is a lifelong memory for the performers. The award ceremony provides well-deserved recognition that leads to increased visibility and new opportunities for the school ensembles.

For the audience, the event is a shared experience that can inspire, motivate, and strengthen bonds within the school and the community. Beyond the immediate celebration, awards ceremonies showcase excellence and remind attendees of the value of hard work and dedication.

